

Course Title	Topics in Chinese Medicine Practice Management
Date & Time	Weekday evening night 18:30 – 21:30
Description	This course aims to link concepts introduced in the earlier modules of the program into practice, particularly in the context of Chinese and integrative medicine. It will also provide insights on global and local trends in Chinese and integrative medicine service model development from the health system perspective.

I. Learning Content

Topic	Contents/fundamental concepts
1. Role of Chinese and integrative medicine in healthcare systems	<ul style="list-style-type: none"> To describe the history of Chinese and integrative medicine in Asia and Hong Kong, and to compare the role of Chinese and integrative medicine services in Mainland China, Taiwan, South Korea and Hong Kong. To analyse the interaction between patients, professions, payers and policy makers in shaping the role of Chinese medicine / integrative medicine. To describe the relationship between integrative medicine and health system from the perspective of WHO's framework for health system strengthening and Universal Health Coverage.
2. Interprofessional collaboration and development of service models in integrative medicine	<ul style="list-style-type: none"> To describe theoretical frameworks for understanding interprofessional collaboration in healthcare. To apply appropriate frameworks for understanding opportunities and tensions in facilitating collaboration between Chinese and western medicine. To review international experiences in establishing integrative medicine service models.
3. Application of information technology in Chinese medicine practice	<ul style="list-style-type: none"> To introduce the use of different electronic health record and management systems in healthcare service operations. To introduce the potential of using electronic health records data for performance management and clinical research.
4. Concepts in evidence based healthcare as applied in integrative medicine	<ul style="list-style-type: none"> To introduce fundamental concepts in evidence based healthcare and its role in integrative medicine service model development. To apply strategies of evidence based healthcare for solving practical clinical problems, and for developing integrative medicine service models.
5. Managing Chinese herbal pharmacy	<ul style="list-style-type: none"> To introduce the basic principles and skills in managing Chinese herbal pharmacy.
6. Case study (i): managing group practice	<ul style="list-style-type: none"> In this interactive case sharing from frontline practitioners and managers, particularities of managing group Chinese medicine practice including licensing and regulatory requirements, governance and oversight, communications and marketing, etc. will be discussed.
7. Case study (ii): clinical governance in Chinese medicine	<ul style="list-style-type: none"> To discuss clinical governance in Chinese medicine practices. To discuss planning and expectation of CM management practices in the future CM hospital.

II. Learning Outcomes or Objectives of the course

Student should be able to:

1. Address key challenges in managing Chinese medicine services
2. Develop and evaluate evidence based integrative medicine service models
3. Understand the particularities in managing Chinese and integrative medicine services in group or tripartite practice environments

Face-to-face lectures will be resumed as normal teaching format in 2021/22 academic year.